

JUN 14 2006

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TO:	FROM:
U.S. Patent And Trademark Office	Scott A. Burow
COMPANY:	DATE:
Mail Stop AMENDMENT	June 14, 2006
FAX NO.:	TOTAL NO. OF PAGES: (including cover sheet)
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YOUR REFERENCE NO.:	OUR REFERENCE (C/M) NO.:
	011610.00093

**RE: Filing of Response to Non-Final Office Action For U.S. Serial No. 10/772,134**  
**Application of: Stephen Neal Hardy**  
**Filed: February 3, 2004**  
**Title: Product Management Display System**

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JUN 14 2006

PTO/SB/21 (08-04)

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**TRANSMITTAL  
FORM**

(To be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application Number	10/772,134
Filing Date	February 3, 2004
First Named Inventor	Stephen Neal Hardy
Art Unit	3637
Examiner Name	Jose V. Chen
Total Number of Pages in This Submission	011610.00093

**ENCLOSURES (check all that apply)**

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input checked="" type="checkbox"/> Amendment / Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	<input type="checkbox"/> Fax Cover Sheet
<input type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Reply to Missing Parts/ Incomplete Application		
<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53		
<b>Remarks</b> The Commissioner is hereby authorized to charge any deficiencies in payment or credit any overpayment to our Deposit Account 19-0733.		

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm	Banner & Witcoff, LTD.		
Signature			
Printed Name	Scott A. Burow		
Date	June 14, 2006	Reg. No.	42,373

**CERTIFICATE OF TRANSMISSION/MAILING**

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

Signature	
Typed or printed name	Michael Witcoff
Date	June 14, 2006

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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JUN 14 2006

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:

Stephen Neal Hardy

Serial No.: 10/772,134

Filed: February 3, 2004

For: Product Management Display System

Atty. Docket No.: 011610.00093

Group Art Unit: 3637

Examiner: Chen, Jose V.

Confirmation No.: 4259

**RESPONSE TO OFFICE ACTION DATED MARCH 21, 2006**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This is responsive to the Non-Final Office Action dated March 21, 2006. The Examiner has set a three-month period for response making this response due on or before June 21, 2006. The Commissioner is hereby authorized to charge any fees in connection with this filing or credit any overpayment of fees to Deposit Account No. 19-0733.

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.